

GUIDE TO ASGA WORKSHOPS

2026 NEW OFFICER CONFERENCE

How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.



Goal-Setting Techniques

Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way; not made the kind of progress we wanted; or, found that we cannot achieve what we set out to do. Sometimes it is the loftiness of our expectations that were a problem from the start. Other times, we just did not operationalize the goals with action plans. These sessions are designed to provide your SG with techniques for realizing your full potential. If the outcome of your SG work does not measure up to the goals you established, then someone from your delegation should attend one of the sessions with this icon.

M. *What Are Your Superpowers? What Your SGA Can (And Can't) Do* – Butch Oxendine

Q. **NEW** *Student Government, Assemble!* – Micheal L. Gunn



Organization Effectiveness

Whether you are a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to you fulfilling your mission and established goals. These sessions are designed to set your SG up for success with practical tools. If your SG identifies organizational effectiveness as a potential issue, do yourselves and your student body a favor—ensure that someone from your delegation attends any of the sessions with this icon.

A. *Your SGA Report Card: 13 Steps to Raise Your Grade to A+* – Butch Oxendine

E. *The 25 Worst Mistakes Your Student Government Can Make (And How to Fix Them)* – Butch Oxendine

G. *The Engagement Playbook: Strategies for Student Leaders* – Suzette Walden Cole, Ph.D.

I. *How to Make Students Care About Your Student Government* – Butch Oxendine

P. *Game Show: What Do You Really Know About Student Government?* – Butch Oxendine



Teambuilding

Sometimes, as individuals, we are so focused on getting things done that we forget that it takes teamwork to make the dream work. These sessions are designed to enhance the “feel” of your SG to allow you to work together to accomplish more, while also enjoying the experiences with those with whom you are working. If your SG struggles with teambuilding, then someone from your delegation should attend one of the sessions with this icon.

F. *Who Said There's No “I” in Team?* – Vicky Goodin, Ed.D.

L. **NEW** *From Interest to Impact: Building a Stronger SGA Through Recruitment and Retention* – Middle Tennessee State University SGA

N. **NEW** *How to Engage Your Student Body in 2026* – John P. Jackson

**Have a question about this Guide to ASGA Workshops? Please write
info@asgaonline.com.**



Personal Growth

No one is perfect! As leaders, we all have areas in which we can improve. These sessions are specifically designed to focus on SG members' individual leadership development. If you are working to try to enhance your own skill set, be sure you attend one of the sessions with this icon.

- D. **NEW** *Architect of Social Intelligence* – Michael A. Cadore, Sr., Ed.D.
- K. **NEW** *Leading With Neutrality & Merit* – Michael A. Cadore, Sr., Ed.D.



Effective Advocacy

A core responsibility of every SG is to effectively advocate for the wellbeing and best interests of the student body. If we are not focused on serving all students, then we are not doing our jobs as SG leaders. Whether it is administrators on campus, individuals within SG, or your SG's approach to advocacy, if you feel your SG needs help in this area, be sure that someone from your delegation attends any of the sessions with this icon.

- R. **NEW** *The Service-First Spark: Civic Literacy & Community* – Michael A. Cadore, Sr., Ed.D.



Conflict Resolution

Conflict is an inevitable part of any effective SG. If you do not have it, then something is probably "off" within your organization. It is not a question of if you will experience it, rather it is how you will deal with it that is important. If your SG gets bogged down by the drama, or you feel you can improve in this area, be sure that you or someone from your delegation attends any of the sessions with this icon.

- C. *Knowing When and How to Call Someone Out: Confronting Members within the SG* – Suzette Walden Cole, Ph.D.



Structures and Systems

The operations of any SG are regulated by the structures and systems in place. If your SG is not performing as effectively as it should, then we encourage you to assess whether those structures and systems are an obstacle in achieving your goals. If your SG identifies this as a potential issue, you should ensure that someone from your delegation attends any of the sessions with this icon.

- B. *Mission SGA!* – Vicky Goodin, Ed.D.
- H. **NEW** *The Power of Committees: Turning Ideas Into Action* – Mickey Arce



Public Relations

These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.

- J. **NEW** *How To Engage Students Using Social Media* – Cheyenne Olson
- BONUS** *How to Improve Your SG's Web & Social Media Presence* – Butch Oxendine



Advisor

ASGA recognizes the invaluable contributions advisors make to the overall productivity of their institution's SG which is why we have specially tailored sessions just for you. While all of our SG sessions have learning outcomes associated with them, these sessions provide advisors with tools for your toolbox. Whether you are new to advising, or just need to refresh, be sure to check out any of the sessions with this icon.

- O. **NEW** **FOR ADVISORS** *The Compliance Playbook: Purposeful Integrity In Your Institution and State Landscape* – Michael A. Cadore, Sr., Ed.D.