

GUIDE TO ASGA WORKSHOPS

2025 NEW OFFICER CONFERENCE

How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.



GOAL-SETTING TECHNIQUES

Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way; not made the kind of progress we wanted; or, found that we cannot achieve what we set out to do. Sometimes it is the loftiness of our expectations that were a problem from the start. Other times, we just did not operationalize the goals with action plans. These sessions are designed to provide your SG with techniques for realizing your full potential. If the outcome of your SG work does not measure up to the goals you established, then someone from your delegation should attend one of the sessions with this icon.

G ***Goal-setting & Fulfilling Your Mission: What are You Doing?*** – Suzette Walden Cole, Ph.D.

M ***What Can Your Student Government Really Accomplish? Choose Realistic Goals*** – Butch Oxendine



ORGANIZATION EFFECTIVENESS

Whether you are a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to your fulfilling your mission and established goals. These sessions are designed to set your SG up for success with tools. If your SG identifies this as a potential issue, do yourselves and your student body a favor-- ensure that someone from your delegation attends any of the sessions with this icon.

A ***13 Steps to a Super Student Government*** – Butch Oxendine

D ***Student Government is a Bunch of C.R.A.P.*** – Michael A. Cadore, Sr., Ed.D.

E ***The 25 Worst Mistakes Your Student Government Can Make*** – Butch Oxendine

H ***NEW WORKSHOP How to Engage Your Student Body in 2025*** – John P. Jackson

I ***How to Make Students Care About Your SG: Create "Signature Programs"*** – Butch Oxendine

NEW WORKSHOP ***The SG Game Show: How Much Do You Really Know About SG?*** – Butch Oxendine



TEAMBUILDING

Sometimes, as individuals, we are so focused on getting things done that we forget that it takes teamwork to make the dream work. These sessions are designed to enhance the "feel" of your SG to allow you to work together to accomplish more, while also enjoying the experiences with those with whom you are working. If your SG struggles with teambuilding, then someone from your delegation should attend one of the sessions with this icon.

B ***Who Said There's No "I" in Team?*** – Vicky Goodin, Ed.D.

J ***NEW WORKSHOP Empowering Your SGA Puzzle to Build a Strong and Unified Team***
– Kimberly Jones, Ph.D.

***Have a question about this Guide to ASGA Workshops? Please write
info@asgaonline.com.***



ETHICS & INTEGRITY

In a world where the media is consistently highlighting authority figures who have lost their way ethically, it is important for us to ensure we are reflecting on our own actions and those of our SG. These sessions are designed to provide you with a framework for assuring yourselves and the students you represent that your SG's work benefits them, not the individuals serving them. If you think it is time to take stock of this issue, then you or someone from your delegation should attend one of the sessions with this icon.

F *Do the Right Thing: Ethics and Your SGA – Vicky Goodin, Ed.D.*



PERSONAL GROWTH

No one is perfect! As leaders, we all have areas in which we can improve. These sessions are specifically designed to focus on SG members' individual leadership development. If you are working to try to enhance your own skill set, be sure you attend one of the sessions with this icon.

L *Color Your World: Unlocking Your True Colors – Edson O'Neale*

O *Magnus Principles: I am, You Are, We Are Magnus! #Greatness – Michael A. Cadore, Sr., Ed.D.*

P *Welcome to Student Government: Let's Build Your Leadership Journey – Edson O'Neale*



EFFECTIVE ADVOCACY

A core responsibility of every SG is to effectively advocate for the wellbeing and best interests of the student body. If we are not focused on serving all students, then we are not doing our jobs as SG leaders. Whether it is administrators on campus, individuals within SG, or your SG's approach to advocacy, if you feel your SG needs help in this area, be sure that someone from your delegation attends any of the sessions with this icon.

K **NEW WORKSHOP** *Emotional Intelligence: I Hear You, But I Don't Understand You!*
– Michael A. Cadore, Sr., Ed.D.

N **NEW WORKSHOP** *Lead With Purpose, Advocate With Impact – Kimberly Jones, Ph.D.*



CONFLICT RESOLUTION

Conflict is an inevitable part of any effective SG. If you do not have it, then something is probably "off" within your organization. It is not a question of if you will experience it, rather it is how you will deal with it that is important. If your SG gets bogged down by the drama, or you feel you can improve in this area, be sure that you or someone from your delegation attends any of the sessions with this icon.

C *Ready to Rumble? How to Engage in "Successful" Conflicts – Suzette Walden Cole, Ph.D.*



PUBLIC RELATIONS

These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.

BONUS WORKSHOP *How to Improve Your SG's Web and Social Media Presence – Butch Oxendine*

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