

WORKSHOP DESCRIPTIONS (continued)

Session M **What Can Your Student Government Really Accomplish? Choose Realistic Goals**

(3:45 p.m. to 4:45 p.m. — DISCOVERY ROOM)

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, “power,” and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

Delivery Format: It is presented in a lecture format. Half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes feedback through direct questions.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying

Session N **Vulnerability: The Real Super Hero for Student Government**

(3:45 p.m. to 4:45 p.m. — ADVENTURE/WONDER ROOM)

As a leaders, we tend to avoid vulnerability because we are scared of being viewed as weak, but we fail to realize the real power of vulnerability in leadership. Being vulnerable is also the key to attracting more leaders into your organization. Leading by example, Edson will show vulnerability and share his journey on how he became the person and leader that he is today. By sharing his journey, Edson will work with you on sharing your own journey and finding your true leadership style. In finding your true super power, it will help you to effectively communicate with other students, administrators, family, and much more.

Learning Outcomes. After attending this session participants should be able to:

- Discover the traits of a good leader
- Explore your leadership style
- Investigate the importance of vulnerability
- Develop the ability to share your own story

Session O **NEW WORKSHOP Learn How to Run for Public Office with Elect Her!**

(3:45 p.m. to 4:45 p.m. — MAGIC ROOM)

You’re already a leader on campus — what about in your community? Take your skills in advocacy and change-making to the next level and learn how to run for public political office. This workshop aimed at young women will empower participants to see themselves as ready, capable campaigners who can take on local or state candidacy, through the help of a facilitator who served in both student government and local DC elected office.

Delivery Format: Engaging facilitated discussion, small group activities and campaign simulation.

Presentation Resources: PowerPoint; Google Site (participants should bring a phone or laptop)

Level of Interactivity (from 1 to 5, five being very interactive): 4.5

Learning outcomes. After attending this session, participants should be able to:

- Articulate the importance of young women in public office
- Develop and give a stump speech about an issue you care about that you can use for public office campaigns
- Produce a plan to run for public office

Session P **Impeachment: The Last Frontier**

(3:45 p.m. to 4:45 p.m. — VISTA ROOM)

“You’re fired.” In SGA, unfortunately, “getting rid” of someone from their position is not quite that simple. While many involved in an impeachment process understand their end goal — removal — they are often unclear on how to get there. This engaging session empowers participants with the tools to better understand the impeachment process, when and why to utilize it and the level of threshold to invoke an indictment. By providing a historic federal governmental context and examining different impeachment hearings from SGA at various institutions across the country, participants will leave with a better understanding of the overall process.

Delivery Format: Video snippet of coverage of an actual collegiate SGA impeachment, and questions/answers (talk show style) are interspersed throughout the session.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 2

Learning Outcomes. After attending this session, participants should be able to:

- Know the difference between impeachment and removal
- Learn alternative strategies to remove SGA members without invoking the impeachment process
- Rewrite impeachment/removal process policies and procedures in their SGA



Saturday, July 15, 2023

8:00 a.m. to 9:00 a.m. — Conference Registration & Continental Breakfast
DISCOVERY ROOM FOYER (Conference Registration)
MAGIC & VISTA ROOMS (Continental Breakfast)

9:00 a.m. to 9:20 a.m. — Welcome
■ Rasheed Ali Cromwell, Esq., Emcee
DISCOVERY ROOM

9:20 a.m. to 9:30 a.m. — Networking Break

9:30 a.m. to 10:45 a.m. — Training Block 1

A. 13 Steps to a Super Student Government — Butch Oxendine
DISCOVERY ROOM

B. Who Said There’s No “I” in Team? — Vicky Goodin, Ed.D.
ADVENTURE/WONDER ROOM

C. Ready to Rumble? How to Engage in “Successful” Conflicts —
Suzette Walden Cole, Ph.D.
MAGIC ROOM

D. Doing the Most: Talented and Overextended (Part 1)
— Rasheed Ali Cromwell, Esq.
VISTA ROOM

10:45 a.m. to 11:00 p.m. — Networking Break

11:00 a.m. to 12:00 p.m. — Training Block 2

E. The 25 Worst Mistakes Your Student Government Can Make
— Butch Oxendine
DISCOVERY ROOM

F. Jumanji! Leveling Up Your SGA Leadership — Vicky Goodin, Ed.D.
ADVENTURE/WONDER ROOM

G. NEW WORKSHOP (Re)defining Bold & Authentic Leadership
— Suzette Walden Cole, Ph.D.
MAGIC ROOM

H. Doing the Most: Talented and Overextended (Part 2)
— Rasheed Ali Cromwell, Esq.
VISTA ROOM

12:00 p.m. to 1:00 p.m. — Lunch
MAGIC & VISTA ROOMS

1:00 p.m. to 1:15 p.m. — ASGA Halftime
DISCOVERY ROOM

**For a limited time:
Download workshop handouts for this
conference at <https://bit.ly/30LsZ7p>**

IMPROVE YOUR STUDENT GOVERNMENT

1:15 p.m. to 2:15 p.m. — Training Block 3

I. How to Make Students Care About Your SG: Create “Signature Programs” — Butch Oxendine
DISCOVERY ROOM

J. I Made It, I am In Student Government: Now What? — Edson O’Neale
ADVENTURE/WONDER ROOM

K. Student Government is a Bunch of C.R.A.P. (Communication Respect-Attitude-Professionalism) — Michael A. Cadore Sr., Ed.D.
MAGIC ROOM

L. Lost in Translation: Communication, Non-Communication and Everything in Between — Rasheed Ali Cromwell, Esq.
VISTA ROOM

2:15 p.m. to 2:30 p.m. — Networking Break

2:30 p.m. to 3:30 p.m. — Roundtables

1. Presidents & Vice Presidents — ADVENTURE/WONDER ROOM
2. Secretaries and Treasurers — MAGIC ROOM
3. Advisors — VISTA ROOM
4. Senators, Representatives, Judicial Branch, and Committee Members — DISCOVERY ROOM

3:30 p.m. to 3:45 p.m. — Networking Break

3:45 p.m. to 4:45 p.m. — Training Block 4

M. What Can Your Student Government Really Accomplish? Choose Realistic Goals — Butch Oxendine
DISCOVERY ROOM

N. Vulnerability: The Real Super Hero for Student Government
— Edson O’Neale
ADVENTURE/WONDER ROOM

O. NEW WORKSHOP Learn How to Run for Public Office with Elect Her!
— Vasundhara Kamath, Director of Learning & Development, Running Start
MAGIC ROOM

P. Impeachment: The Last Frontier — Rasheed Ali Cromwell, Esq.
VISTA ROOM

4:45 p.m. to 4:50 p.m. — Networking Break

4:50 p.m. to 5:15 p.m. — Wrap-Up & Raffle

- “The Importance of Your Student Government” — Butch Oxendine, ASGA Founder & Executive Director
 - Ultimate Connectors Raffle (return your evaluation form to enter)
- DISCOVERY ROOM

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WORKSHOP DESCRIPTIONS

Session A **13 Steps to a Super Student Government** (9:30 a.m. to 10:45 a.m. — DISCOVERY ROOM)

Are you one of the best SGs in America? Before you start boasting, keep in mind that even the finest SGs in the country have lots of room for improvement. And just because you control millions in student fees, get quoted on the front page of the campus paper, or are a minor celebrity in your own mind doesn't mean that you're truly appreciated, respected, and actually get things done for those you mean to serve: your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's exclusive "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now and in the coming years.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback.
Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session, participants should be able to:

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses

Session B **Who Said There's No "I" in Team?**

(9:30 a.m. to 10:45 a.m. — ADVENTURE/WONDER ROOM)

You are only as strong as your weakest link. The more you understand about the various personalities in your organization the more successful you will be. While there may be no "I" in team, understanding yourself can be the key to your success in SGA! Participants will take a personality inventory that will help them understand how they operate in a team and how to use that information to build a better SGA.
Delivery Format: This workshop utilizes a balance of engaging lecture format and individual and small group interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session participants should be able to:

- Assess individual personality type
- Understand how individuals work in teams
- Understand how to utilize the assessment to create a better team environment

Session C **Ready to Rumble? How to Engage in "Successful" Conflicts**

(9:30 a.m. to 10:45 a.m. — MAGIC ROOM)

Conflict is and debates are essential elements of any active SGA. Often this puts the officers in a tricky place, helping their fellow SG members move beyond the conflict into action. In this session, we will explore ways to help team members understand how their conflict and leadership styles interact with one another, how that interaction impacts their work within the SG, and techniques for determining how to address the conflict. Participants will be provided with a resource for understanding different conflict styles, an opportunity to engage in dialogue and self-reflection, and tips on bringing the session back to your campus.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.
Level of Interactivity (from 1 to 5 being very interactive): 4
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, video), as well as printed handouts.

Learning Outcomes. After attending this session, participants should be able to:

- Possess a basic understanding of conflict styles and their situational utility
- Understand how to facilitate and engage in successful conflicts
- Recognize the need to shift from discussion and debate into dialogue

Session D **Doing the Most: Talented and Overextended (Part 1)** (9:30 a.m. to 10:45 a.m. — VISTA ROOM)

Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!

Delivery Format: This presentation is divided into two components. Part I is very interactive and engaging. It includes icebreakers, group breakouts/discussions and individual self-reflective assessments/processing. Questions/answers are interspersed through the session for constant flow between the presenter and audience.
Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:

- Reduce their daily workload by cutting back and increase their performance by working smarter
- Learn how to decrease student apathy by targeting different sections of the student body to increase overall participation in leadership
- Better manage their expectations with a better understanding of time, priorities (as it relates to opportunities) and consistently reevaluating their involvement

Session E **The 25 Worst Mistakes Your Student Government Can Make** (11:00 a.m. to 12:00 p.m. — DISCOVERY ROOM)

Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG mis-steps, and most importantly, how to avoid these pitfalls during your term of office.
Delivery Format: It is presented in a lecture format. The presenter encourages feedback through direct questions. The presenter uses volunteers to illustrate key points.
Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution

Session F **Jumanji! Leveling Up Your SGA Leadership** (11:00 a.m. to 12:00 p.m. — ADVENTURE/WONDER ROOM)

Are you ready to Level up your SGA leadership? The key to success is being a better leader who understands, values and appreciates all your key players. How well do you know your team? Learn about the important tenants of leadership and the leadership voices that help to accomplish your team goals. Join in the fun in this interactive and reflective session. The game is not over until everyone yells, Jumanji!
Delivery Format: This workshop will be a good balance of lecture of interactive discussions and reflections
Presentation Resources: The essential resource for this presentation will be a PowerPoint presentation and interactive activities
Level of Interactivity (from 1 to 5 being very interactive): 3.5
Learning Outcomes. After attending this session participants should be able to:

- Reflect and learn about your leadership "voice"
- Learn about the tenants of team
- Learn about ways to level up the leadership on your current SGA

Session G **NEW WORKSHOP (Re)defining Bold & Authentic Leadership** (11:00 a.m. to 12:00 p.m. — MAGIC ROOM)

Life hands us challenges, what we do with them shapes our character. Media images, music, friends, family, and others influence and try to define us. If we are not careful, they succeed before we recognize what is happening. We get caught up in the comparison game, determining who we are by what we aren't. Discovering our truth and beginning to live can be a challenging journey; but when we can do so our path becomes clear. Answering the call for bold leadership means that we are prepared to critically examine ourselves and organizations to be unapologetic in our authenticity and choices to inspire those around us to do the same.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are designed to unpack process to practice, thought-provoking, and oriented toward skill-building.
Level of Interactivity (from 1 to 5 being very interactive): 4
Presentation Resources: This session utilizes visual display media (e.g., PowerPoint, video) as well as a digital resource.
Learning Outcomes. After attending this session, participants should be able to:

- Identify how to protect one's personal power and ability to advocate
- Recognize techniques for how to be an agent for change on campus and beyond
- Understand the importance of creating feedback systems and self-reflection in evaluating SG's practices

Session H **Doing the Most: Talented and Overextended (Part 2)** (11:00 a.m. to 12:00 p.m. — VISTA ROOM)

Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!
Delivery Format: This presentation is divided into two components. Part 2 is centered more around group breakouts so participants can share best practices/strategies from their respective institutions to achieve session goals.
Presentation Resources: The session utilizes presentation software, and printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes: (See Part 1)

Session I **How to Make Students Care About Your SG: Create "Signature Programs"** (1:15 p.m. to 2:15 p.m. — DISCOVERY ROOM)

Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.
Delivery Format: It is presented in a lecture format. The presenter welcomes feedback through direct questions. The presenter calls on volunteers to help illustrate key points.
Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:

- Be aware of the 800 programs you could bring to your campus
- Understand what makes a "signature program" and how do you find one that will work for you
- Understand which signature programs are best

Session J **I Made It, I am In Student Government: Now What?** (1:15 p.m. to 2:15 p.m. — ADVENTURE/WONDER ROOM)

You finally made it. You are a new officer in Student Government. I bet all those campaigns and hard work finally paid off. Now that you are a member of Student Government have you thought about your position and your roles and responsibilities? Have you thought about the time commitment it is going to take? Have you thought about the expectations that come with being a member of Student Government? If you have not, do not be scared, because trust me you are not the only one. This is what this talk is for, during this presentation we will discuss what it means to be a new officer in Student Government and what it is going to take to be successful in your roles.

Session K **Student Government is a Bunch of C.R.A.P.** (1:15 p.m. to 2:15 p.m. — MAGIC ROOM)

To provide insight, discussion and direction that will lead to and/or maintain effective Student Government Associations. This is accomplished through positive Communication, Respect & Relationships, Attitude & Awareness, and Professionalism & Policy procedures.
Delivery format: This 60-minute interactive workshop breaks the room into two groups that compete, share experiences, and participate through discussion effective ways to succeed as a student government association. This is a fun music activated lecture. The presenter encourages feedback through direct questions/demonstrations throughout.
Presentation Resources: PowerPoint
Level of interactivity (from 1 to 5 being very interactive): 5
Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of Positive Communication, Respect, Attitude and Professionalism as it pertains to your role with student government
- Learn six principles to success steps as a student and/or student government official

Session L **Lost in Translation: Communication, Non-Communication and Everything In Between** (1:15 p.m. to 2:15 p.m. — VISTA ROOM)

Instagram, twitter and text messaging. Social media and smartphones now provide instantaneous communication. Unfortunately, more often than not, expeditious delivery does not translate into quality content. The result: our communication is often diluted, ineffective and many messages get lost in translation. This interactive session revolves around what you're saying, how you're saying it and empowers participants to leverage that into transformative communication.
Delivery Format: This presentation includes a general session interactive exercise, group processing, and individual interactive activities. Questions/answers are inter-dispersed through the session for constant flow between the presenter and audience
Presentation Resources: The session utilizes presentation software, and printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes: After attending this session, participants should be able to:

- Clearly articulate and advocate utilizing the proper form of communication
- Identify the three ways people process information and customize their communication accordingly
- Learn best methods and strategies to better understand what others are communicating to them by observing body language, being more attentive listeners and assessing overall context of the communication

For a limited time: Download workshop handouts for this conference at <https://bit.ly/30LSz7p>

ASGA WORKSHOP PRESENTERS

Michael A. Cadore Sr., Ed.D.

- President, Magnus Solutions, Inc. “Not just good ideas, but *Magnus Solutions*”
- Three decades of experience in higher education, law enforcement, leadership, mentorship, civic and community engagement
- Learn more at www.magnussi.com
- magnussolutionsinc@gmail.com



In MAGIC ROOM

Vicky Goodin, Ed.D.

- Certified Gallup Strengths Coach & Leadership Consultant
- Experienced advisor for Student Government, Student Organizations Council, Residence Life, and Campus Life groups
- Seasoned Student Affairs Professional with more than 30 years of experience in higher education
- Learn more at [dot.cards/drivicky](mailto:dot.cards/drivicky@dot.cards)
- thestrengthsdoc@hotmail.com



In ADVENTURE/WONDER ROOM

W.H. Oxendine, Jr. (Butch)

- ASGA Exec. Director and Founder
- Editor in Chief, *Student Leader* and *Florida Leader* magazines
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 35 years
- butch@asgaonline.com



In DISCOVERY ROOM

Rasheed Ali Cromwell, Esq.

- Former SGA president at North Carolina Agricultural & Technical State University
- Former Federal Law Clerk/Attorney
- President, The Harbor Institute
- Speaker/Trainer/Consultant to over 300 colleges and universities in 45 states
- racromwell@theharborinstitute.com
- Facebook: “The Harbor Institute” • Twitter: @harborinstitute • Instagram: TheHarborInstitute



In VISTA ROOM

Edson O’Neale

- Speaker for Greek University
- Former Student Government Advisor
- Over 12 years of experience in Higher Education ranging from Admissions, Advising, Student Success, and Student Activities
- edson.oneale@gmail.com



In ADVENTURE/WONDER ROOM

Suzette Walden Cole, Ph.D.

- Professional speaker, trainer and consultant with Social Responsibility Speaks
- Former SG Advisor and Student Affairs Professional for more than 11 years
- Certified in Conflict Resolution and Mediation
- Accomplished presenter and author in risk management, political science and student leadership development
- swc@srspeaks.com



In MAGIC ROOM

Exhibitor

Dave Kelly

- Dave Kelly
- **Address:** 3010 Sawtooth Circle Alpharetta, GA 30022
- **Phone:** 404-403-1481
- **Email:** DaveKelly@gonzospeaks.com
- **Web:** davegonzokelly.com
- **Facebook:** facebook.com/AmericasStudentLeadershipTrainer



Exhibitor

The Harbor Institute

- Benard Goins
- **Address:** 2020 Pennsylvania Avenue, #550 Washington, DC 20006
- **Phone:** 202-599-2155
- **Email:** bgoins@theharborinstitute.com
- **Web:** www.theharborinstitute.com
- **Facebook:** facebook.com/harborinstitute



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